

FORD TRANSIT



THE DELIVERY SYSTEM OF THE '90s

Think delivery and it's quite natural to think Ford Transit.

Because there's never been a "delivery system" quite like the Ford Transit – and there still isn't. The Transit has long been a European success story. The range of Transit vans and the chassis cab have been dominating this market in Britain and in Europe. Now you can put that success to work for you right here in Australia. The wide range of Transit models gives you plenty of choice. You'll find Transits are comfortable to ride in, easy to work with and extremely enjoyable to drive.

The Transit range is packed with innovation and refinement, security and safety. Plus a choice of engines and transmissions, passenger seating, roof height and wheelbase. There's a new Ford Transit to suit your needs.

And, of course, Transit is a Ford. There's a lot of peace of mind in that name, with back-up from more than 250 Authorised Ford Dealers around Australia.

TURBO POWERED DIESEL ENGINES

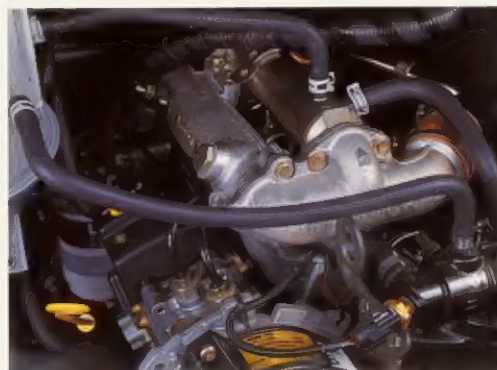
Transit has a big performance story to tell, with powerful turbo

diesel and petrol engines that give Transit impressive power.

The diesel engines are 2.5 litre units, both turbocharged. One produces 63 kW of power and is teamed with a 4-speed automatic transmission. The other develops 74 kW and is matched to a new 5-speed manual transmission.

Both engines have direct injection for maximum combustion efficiency, which not only means better fuel economy but also a cleaner environment.

Close control of fuelling and timing, Ford's innovative "drive by wire" throttle control, and Exhaust Gas Recirculation (EGR), means that



Direct injection turbocharged 2.5 litre diesel engine delivers 74 kW with the 5-speed manual transmission.



Transit's 2.0 litre petrol engine, matched to a 5-speed manual transmission, develops an impressive 85 kW.

the engines burn fuel more efficiently and more cleanly than less advanced power plants.

POWERFUL PETROL ENGINE

Ford also offers a gutsy 2 litre DOHC petrol engine, available with a 5-speed manual transmission. With sequential fuel injection, managed by Ford's EEC V engine management system, it delivers a solid 85 kW of power. The engine is equipped with long-life spark plugs designed to put more kilometres between tune-ups. It will be available mid 1996.

All new instrument panel with full instrumentation and easy to reach controls.



A PRODUCTIVITY BOOST

Ford knows that the greater the ease with which you drive, load and unload a vehicle, the greater your productivity.

If you are more comfortable, you will be less fatigued. So special attention has been paid to the

ergonomics of the cab. The European style instrument panel and fascia contain controls that are easy to reach, instruments that are easy to read.

The Ford Transits are quiet. Comfortable seating and a quiet interior mean drivers and passengers should stay in great shape to handle the demands of a busy day.

*Unimpaired cross cab access in Ford Transit.
Comfortable cloth covered seats. (Interior trim shown
for illustrative purposes only and is not available.)*

LONG WHEELBASE HIGH ROOF VAN



MORE WAYS TO GET THE JOB DONE

Take a look at the pictures* on this page. They show three van roof heights and the two wheelbase options available.

With important choices like short or long wheelbase, low, mid or high roof, it's good to know there's a Transit model just right for you. And that's before you even consider the many interesting possibilities the new Transit Chassis Cab opens up (described on

the back page of this brochure).

Over the years, this versatility has played a major part in the success of Transit in Europe. Now you can enjoy the benefits of that kind of versatility right here in Australia.

The High Roof model shown

above allows a person 6 feet tall to stand comfortably inside the load area. And all Transit models speak volumes when it comes to providing flexible, useable load areas – right up to the 10 cubic metres of versatile load space you'll have in the High Roof model.

*Standard colour of all Transit models is Diamond White. Other colours available on special order.

LONG WHEELBASE MID-ROOF VAN



Wheel covers shown are for illustrative purposes only and are not available.

NEW LEVELS OF SAFETY AND SECURITY

Ford puts your safety first with numerous features designed first and foremost to help you avoid an accident, and to help protect

you in the event of one.

Dual circuit self-adjusting brakes with ventilated front discs up front match the performance potential of the engines. ABS is available as an option.

Power assisted rack and pinion steering provides fast response and

precise control. All seat belts have “grabbers” which are designed to prevent seat belt pay-out in emergency stops. And in such situations, the seats are designed to stop the occupants from sliding under the seat belt.

We’ve fitted large exterior mirrors

and even included a special “blind spot” elimination mirror. And we’ve fitted nothing less than steel belted radial tyres to all Transit models.

Also, on all Transit models, driver and left-hand-side passenger airbags are available as options.

SHORT WHEELBASE LOW ROOF VAN



Wheel covers shown are for illustrative purposes only and are not available.

IT'S A PLEASURE DOING BUSINESS

Our great engines and their outstanding performance will delight you. So will all the things we've done to make your life easier and more comfortable on the job.

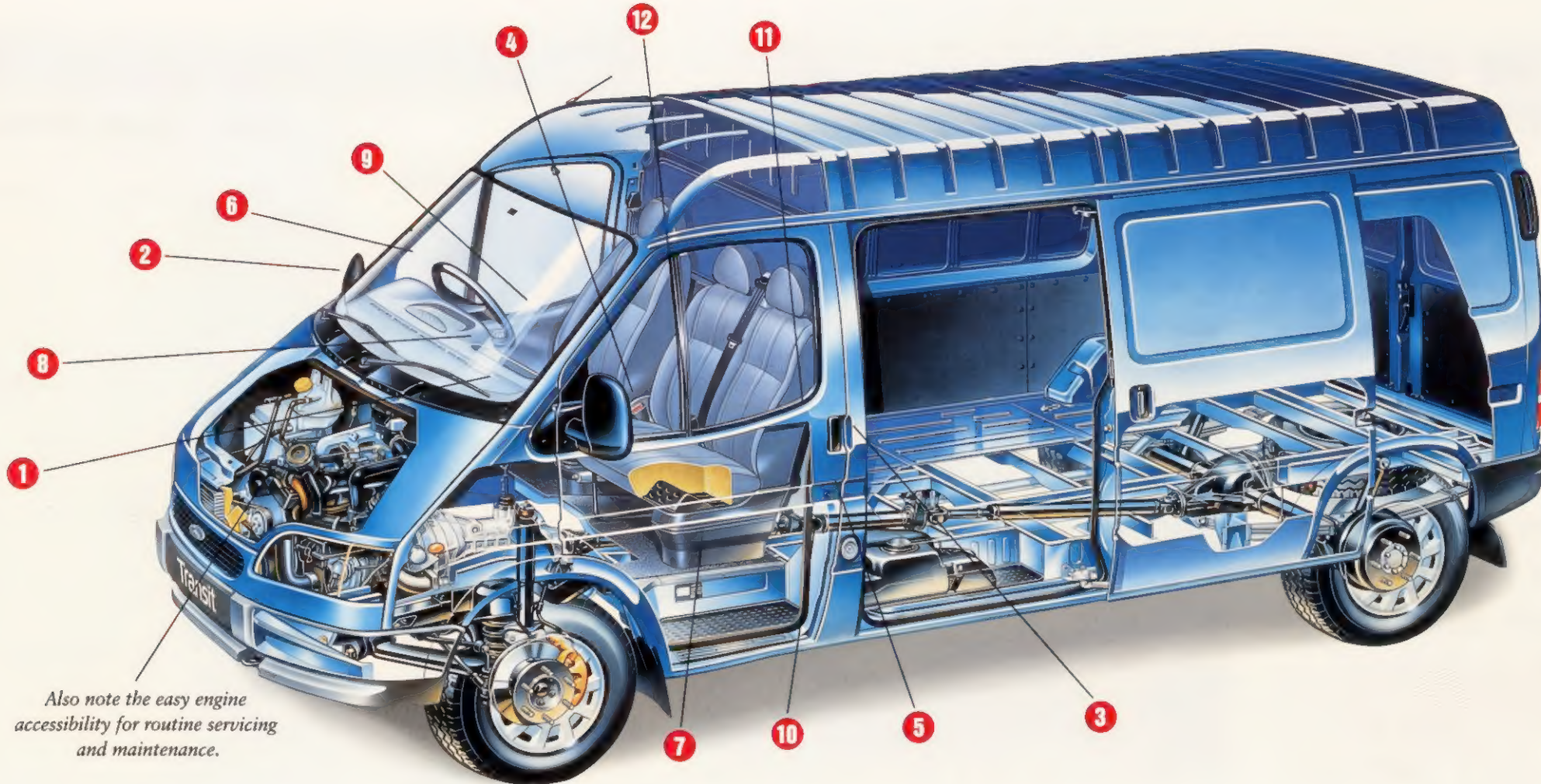
For example, special attention has been paid to heating and ventilation, with two centre vents, two side vents, vents at the rear for effective air extraction and a high output heater unit with a three-speed fan. Air conditioning is available as an option.

You'll also find numerous thought-

ful features that make work a little easier, more convenient, less fatiguing. Large capacity stowage bins in the front doors provide plenty of handy storage space. A cavity on the left hand side of the dash is ideal for small parcels. A delivery note gripper and a pencil tray. Even a pull-out

cup holder. There is a conveniently located high powered overhead lamp in the load area.

You'll find Transit's manoeuvrability is excellent with a wall-to-wall turning circle of an easy 12.0m for SWB Transit, and 14.4m for long wheelbase models.



- 1.** Vehicle Identification Number (VIN) visible through windshield, making it easier to identify a stolen vehicle.
- 2.** Large exterior mirrors with blind spot eliminator.
- 3.** Optional central locking available. (Not available on RHS slide door option.)

- 4.** Seat belt pretensioner to further enhance seat belt efficiency.
- 5.** Shielded front door locks help to prevent theft.
- 6.** Low HIC (Head Impact Criteria) steering wheel.
- 7.** 'Anti-submarine' seat frame sculpted

to reduce the chance of sliding under the seat belt during an impact.

- 8.** Audio system has programmed anti-theft security code.
- 9.** Driver's & passenger airbag (optional).
- 10.** Anti-lock Braking System, available as an option, designed to help driver

maintain steering control under emergency braking in certain circumstances.

- 11.** High security Tibbe door locks.
- 12.** Lap and diagonal centre front seat belt with dual passenger seat.

CHASSIS CAB FOR GREATER FLEXIBILITY

Transit Chassis Cabs form the foundation for countless types of specialised commercial vehicles. With an immensely strong ladder-frame chassis, and all the fundamental engineering and mechanical features described earlier, the Transit Chassis Cab can become a tipper, platform float, mobile crane, refrigerated box van – virtually any kind of vehicle you want it to be.

At right we show just three possible Transit body applications.

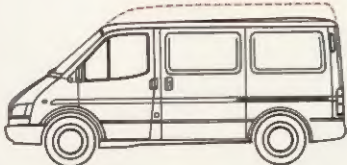
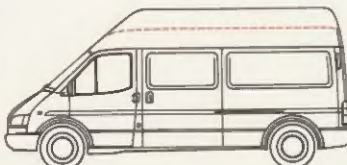



This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of their products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchaser. The latest specification sheet should be referred to for information on the availability, ordering and use of optional equipment. Always consult an Authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order. *FORD MOTOR COMPANY OF AUSTRALIA LIMITED. (A.C.N. 004 116 223) Registered Office: 1735 Sydney Road, Campbellfield, Victoria 3061, Australia. Printed February 1996. FCL 6175.



Vehicles shown above contain after-market equipment.

TRANSIT MODEL-BY-MODEL

	ENGINE	TRANS	PAYLOAD
SWB LOW ROOF VAN  2835mm ----- Mid-Roof Van optional.	2.5 litre Diesel, 74 kW	Manual	1525 kg
	2.5 litre Diesel, 63 kW	Auto	1210 kg
	2.0 litre* Petrol, 85 kW	Manual	1240 kg
LWB HIGH ROOF VAN  3570mm ----- Mid-Roof Van optional.	2.5 litre Diesel, 74 kW	Manual	1620 kg
	2.5 litre Diesel, 63 kW	Auto	1400 kg
LWB CHASSIS CAB  3570mm	2.5 litre Diesel, 74 kW	Manual	1850 kg [#]
	2.5 litre Diesel, 63 kW	Auto	1820 kg [#]
	2.0 litre* Petrol, 85 kW	Manual	1940 kg [#]

* Petrol engine models available mid-1996.

[#] Payload & body



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